PRESS RELEASE











Best Airline in Africa for 7 Years in a Row

Best Business and Economy Class Airline in Africa for 6 Years in a Row

Best Economy Class Onboard Catering in Africa

Ethiopian Airlines Unveils Exclusive Silver Lounge

Elevating Passenger Experience at Addis Ababa Bole International Airport

Addis Ababa, 16 August 2024

<u>Ethiopian Airlines</u>, the leading aviation group in Africa, is pleased to announce the inauguration of the Silver Lounge, an exclusive facility dedicated to ShebaMiles Silver members. Strategically positioned within the Addis Ababa Bole International Airport, the Silver Lounge offers a serene and engaging environment where passengers can unwind and enjoy entertainment amenities.

The Silver Lounge, spanning an impressive 810 square meters, is designed to offer a serene oasis for travelers. It features a variety of amenities tailored to meet the needs of diverse clientele, including dining areas with an array of buffets and services, comfortable seating areas for relaxation, a designated smoking room, a delightful kids' corner for younger guests, ample storage room, and additional facilities to enhance the passenger experience. The lounge's capacity allows it to accommodate up to 200 guests during peak hours, ensuring a seamless and stress-free travel experience.

"We are pleased to open the doors to this magnificent lounge, which symbolizes our continuous efforts to elevate the standards of hospitality in the skies and on the ground," said Mr. Mesfin Tasew, Chief Executive Officer of Ethiopian Airlines Group. "The Silver Lounge is more than just a space; it is an embodiment of our vision to further enhance the travel experience of our guests and solidify Addis Ababa as a leading aviation hub in Africa."

The Silver Lounge is a symbol of the airline's relentless pursuit of excellence and its unwavering dedication to providing its guests with the highest levels of comfort, convenience, and luxury. The airline's commitment to providing superior travel experience is further exemplified by the availability of multiple lounges throughout the airport terminals, catering to the diverse needs of its clientele. Passengers holding Cloud Nine, ShebaMiles Platinum, Star Alliance Gold, and Silver memberships have the









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privilege of accessing these lounges to rejuvenate during their transit through Addis Ababa.

Ethiopian Airlines, a seven-time consecutive recipient of the prestigious Skytrax award, remains steadfast in its dedication to elevating the passenger experience. As the most expansive carrier across the African continent, the airline continues to invest in customer service enhancements, ensuring that its esteemed passengers enjoy the highest standards of hospitality and comfort.

About Ethiopian

Ethiopian Airlines Group (Ethiopian) is one of the fastest-growing airlines brand globally and the continent's largest airline brand. In its seventy-eight years of successful operations, Ethiopian has become one of the continent's leading carriers, unrivalled in efficiency and operational success. Ethiopian commands the lion's share of the African passenger and cargo network operating the youngest and most modern fleet to more than 150 domestic and international passenger and cargo <u>destinations</u> across five continents. Ethiopian's fleet category consists of ultra-modern and environmentally friendly <u>aircraft</u> such as Boeing 737s, 777s, 787s, Airbus A350-900 and De Havilland Q400.

Ethiopian is also pursuing multi-hub strategy through hubs in Lomé, Togo with ASKY, in Lilongwe, Malawi with Malawi Airlines and in Lusaka, Zambia with Zambia Airways. Having achieved its strategic plan (Vision 2025) ahead of time, Ethiopian is currently implementing a 15-year strategic plan Vision 2035 that will see it become one of the top 20 most competitive and leading aviation groups in the world. Ethiopian has been champion in various coveted awards including Skytrax's 'Best Airline in Africa Award' for seven consecutive years among others. The airline has been a Star Alliance member since 2011 and has been registering more than threefold growth in the past 10 years.

For more at: www.ethiopianairlines.com

Email: CorporateCommunication@ethiopianairlines.com

Contact: (251-11)517-8913/8165/8907











